



Dear Prospective Licensee and/or Vendor,

Thank you for your licensing/vendor inquiry. We appreciate your interest in Eldora Speedway and our licensing/vendor program.

Below you will find the prospective licensing/vendor application. Please fill out the application completely and fax or email the information to the contact information below. In completing the application, please include any significant information you feel is beneficial for us to know about your company and its ability to maintain a license or vendor agreement with Eldora Speedway.

Upon receipt, your application materials will be evaluated by the Eldora Speedway licensing department. After the evaluation is complete, a member of the licensing department will contact you in regards to its decision. Ensure updated contact information is provided so that we may get in touch with you in a timely manner.

Again, we appreciate your interest in Eldora Speedway and our licensing and vendor program.

Should you have questions, please don't hesitate to contact us.

Regards,

Eldora Licensing

Email: [eldoralicensing@yahoo.com](mailto:eldoralicensing@yahoo.com)

Fax: 704.723.4905 (Attn. Eldora Licensing)



**ELDORA SPEEDWAY PROSPECTIVE LICENSING / VENDOR APPLICATION**

Company Name:

Full Address (Physical and/or PO Box):

Telephone Number:

Fax Number:

Contact Name:

Contact Title:

Contact Telephone Number:

Contact Fax:

Contact Email:

How many years has your company been in business?

Are you interested in becoming an approved vendor and/or licensee? (vendor only sells merchandise and a licensee produces merchandise)

VENDOR only                      LICENSEE only                      BOTH                      (circle one)

Have you previously been an approved vendor and/or licensee of Eldora Speedway?

VENDOR only                      LICENSEE only                      BOTH                      NEITHER                      (circle one)



If so, please state the years.

Do you have the capability of providing at-track sales data real time?

YES or NO (circle one)

If NO, please state how quickly your company can provide at-track sales data.

Do you plan on selling products at Eldora Speedway that include the trademarks of the Eldora Speedway brand and its events, including the Prelude to the Dream?

YES or NO (circle one)

If YES, please state the company/licensee that provides you with your Eldora Speedway apparel.

For prospective licensees, please provide a list of current companies that purchase your Eldora Speedway apparel.



**LICENSING**  
(prospective licensees ONLY)

Description of all products that your company is seeking to license with Eldora Speedway:

Quantity and estimated wholesale & retail price of each product/piece:

**INSURANCE & FINANCIAL**

Please list your insurance carrier and the amount of coverage:

Carrier:

Individual:

Type of Coverage:

Aggregate:

Expiration:

Has your company, or an officer of your company, ever filed for bankruptcy (voluntarily or involuntarily)? If yes, please explain, giving details such as court date and case number, etc:



## PROSPECTIVE LICENSEE/VENDOR STATEMENT

I hereby attest that the information included herein is true and complete. I understand that any License and/or Vendor that may be granted or approved to this company by Eldora Speedway, Inc. will be subject to immediate termination without the return of any amount paid or the abatement of any amount due, in the event Eldora Speedway, Inc. finds that any of the information contained herein is false, misleading, fraudulent or incomplete in any material respect. I hereby acknowledge the proprietary nature of all names, likenesses and marks of the properties represented by Eldora Speedway, Inc. and that until such time, if any, as a License has been issued to this Company, no rights exist for use thereof. I understand that this application does not constitute an offer from Eldora Speedway, Inc. or imply any obligations on the part of Eldora Speedway, Inc. to grant a License or Vendor approval to this company in any capacity. Eldora Speedway, Inc. may reject this application for any reason.

Signature: \_\_\_\_\_

Print Full Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

*Please send the completed form to either:*

*Email ([eldoralicensing@yahoo.com](mailto:eldoralicensing@yahoo.com))*

*Or*

*FAX (704.723.4905)*