



Dear Prospective Vendor,

Thank you for your licensing/vendor inquiry. We appreciate your interest in Eldora Speedway and our licensing/vendor program.

Below you will find the prospective licensing/vendor application. Please fill out the application completely and fax or email the information to the contact information below. In completing the application, please include any significant information you feel is beneficial for us to know about your company and its ability to maintain a license or vendor agreement with Eldora Speedway.

Upon receipt, your application materials will be evaluated by the Eldora Speedway licensing department. After the evaluation is complete, a member of the licensing department will contact you in regards to its decision. Ensure updated contact information is provided so that we may get in touch with you in a timely manner.

Again, we appreciate your interest in Eldora Speedway and our licensing and vendor program.

Should you have questions, please don't hesitate to contact us.

Regards,

Eldora Licensing

Email: eldoralicensing@yahoo.com

Fax: 704.723.4905 (Attn. Eldora Licensing)



ELDORA SPEEDWAY PROSPECTIVE LICENSING / VENDOR APPLICATION

Company Name & Address:

Telephone Number:

Contact Name:

Contact Title:

Contact Email:

Are you interested in becoming an approved vendor and/or licensee? (vendor only sells merchandise and a licensee produces merchandise that include the Eldora marks)

VENDOR only LICENSEE only BOTH (circle one)

Have you previously been an approved vendor and/or licensee of Eldora Speedway?

VENDOR only LICENSEE only BOTH NEITHER (circle one)

Do you have the capability of providing at-track sales data real time?

YES or NO (circle one)

If NO, please state how quickly your company can provide at-track sales data.

Do you plan on selling products at Eldora Speedway that include the trademarks of the Eldora Speedway brand and its events?

YES or NO (circle one)

If YES, please state the company/licensee that provides you with your Eldora Speedway apparel.



For prospective licensees, please provide a list of current companies that purchase your Eldora Speedway apparel (if any).

PROSPECTIVE LICENSEE/VENDOR STATEMENT

I hereby attest that the information included herein is true and complete. I understand that any License and/or Vendor that may be granted or approved to this company by Eldora Speedway, Inc. will be subject to immediate termination without the return of any amount paid or the abatement of any amount due, in the event Eldora Speedway, Inc. finds that any of the information contained herein is false, misleading, fraudulent or incomplete in any material respect. I hereby acknowledge the proprietary nature of all names, likenesses and marks of the properties represented by Eldora Speedway, Inc. and that until such time, if any, as a License has been issued to this Company, no rights exist for use thereof. I understand that this application does not constitute an offer from Eldora Speedway, Inc. or imply any obligations on the part of Eldora Speedway, Inc. to grant a License or Vendor approval to this company in any capacity. Eldora Speedway, Inc. may reject this application for any reason.

Signature: _____

Print Full Name: _____

Title: _____

Date: _____

PLEASE BE SURE TO COMPLETE PAGE 4

Please send the completed form to either:

Email (eldoralicensing@yahoo.com) or FAX (704.723.4905)



PLEASE CHECK WHICH EVENTS YOU WOULD LIKE TO ATTEND IN 2011 AS A VENDOR.

Note: Each vendor will receive a list of events that they are approved to vend (by checking the below events, it does not constitute approval to vend at each event. We will be limiting the number of vendors at our 2011 events.

2011 Eldora Speedway Schedule

Date(s)	Event	CHECK HERE
		↓
April 2, 2011	GRAND OPENING DAY 2011	
April 8-9, 2011	COCA COLA SPRING CLASSIC	
April 16, 2011	SUNOCO ALMS LATE MODELS	
April 30, 2011	NON-WINGED SPRINTS	
May 6-7, 2011	OUTLAW THUNDER @ ELDORA	
May 14, 2011	FAMILY FUN NIGHT I	
May 28-29, 2011	2011 "SMOKEFEST", KUSTOMS OF AMERICA ROD & CUSTOM NATIONALS	
May 29, 2011	JOHNY APPLESEED CLASSIC	
June 8, 2011	PRELUDE TO THE DREAM	
June 10-11, 2011	DIRT LATE MODEL DREAM	
June 18, 2011	FATHERS DAY SPECIAL	
June 25, 2011	OHIO TRUCK & TRACTOR PULL	
July 15, 2011	KNIGHT BEFORE THE KINGS ROYAL	
July 16, 2011	KINGS ROYAL	
July 30, 2011	NAPA WEEKEND @ ELDORA	
August 6, 2011	MONSTER TRUCKS @ ELDORA	
August 13, 2011	FAMILY FUN NIGHT II	
September 4, 2011	BALTES CLASSIC	
September 9-10, 2011	WORLD 100	
Sept. 23-24, 2011	ELDORA 4-CROWN NATIONALS	
October 1, 2011	UNOH SPRINTACULAR	
October 7-8, 2011	UMP DIRT CAR NATIONALS	